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NEW! Keynote
Presentations
Industry Trends
Panel, & LIVE
Trading Duel!
(see pp. 4 & 12)



(New Location—Formerly Anaheim Online Trading Expo)

Las Vegas • November 20–23, 2003 • Bally's Resort

Attend the **ONLY** Expo Exclusively for Active & Professional Traders—**FREE**— and Receive Over **\$1,000** in Gifts!



Harvey Pitt



Chris Hehmeyer



John Bollinger



Linda Raschke



Alexander Elder



Larry Williams



Alan Farley



Bryan Perry



Jon Najarian



Robert Deel



Carolyn Boroden



Suri Duddella

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- ▶ **Exchange Ideas/Networking Opportunities** – Meet other traders from around the world
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Attend the *ONLY* Expo Exclusively for Active & Professional Traders—FREE!



(from left to right)

Charles Githler, Chairman
Kim Githler, President
Tim Bourquin, Co-Founder
Jim Sugarman, Co-Founder

Dear Traders:

We're excited to present this **inaugural Las Vegas Traders Expo**—formerly known as the Anaheim Online Trading Expo. We renamed the Expo to better reflect the scope of the program and the evolution of the audience to active, semi-, and professional traders. The West Coast is a hub for active traders and moving the Traders Expo to Las Vegas will facilitate greater networking opportunities with a wider circle of fellow traders from a more national audience.

We've noticed that traders are asking more educated and focused questions at the shows such as: in this market, **which setups and chart patterns are leading to profitable trading opportunities?** What is the **proper risk/reward ratio** I should be implementing in my trading? **What can I expect from the markets** in the coming months? These are important questions that deserve well-investigated answers—and The Traders Expo is the perfect venue to begin your research.

In Las Vegas, we'll be focusing on providing classes that continue to allow you to develop your skills as a trader in uncertain markets. We're featuring **some of the best instructors in the industry** to show you the **most profitable strategies** and **resources** you need to become more consistent in your trading. Allow them to be your guide as you attend classes and visit the exhibit hall over the three days of the show.

We're continuing the brand new features that we inaugurated in Chicago such as: **keynote presentations from industry leaders**, an impressive **panel of hedge fund managers**, as well as an **exciting live trading duel**—don't miss them in Las Vegas.

We're also offering a powerful line-up of paid intensive workshops throughout the show. While our free 90-minute sessions offer a taste of what's possible, the four- and six-hour intensives offer you the opportunity to **learn detailed strategies from some of the best traders in the country** and personal attention to your specific questions. You'll also have the chance to **network with your fellow trader classmates** and the chance to "talk shop" with other market enthusiasts provides yet another valuable reason to attend the show.

Make the time to expand your arsenal of trading tactics and attend the first ever **Las Vegas Traders Expo**. If you take away just one new idea or meet one fellow trader with a unique way of looking at the markets, your investment in time and travel will pay off handsomely. In fact, plan to come in a day or two early and enjoy a well-deserved vacation in exciting Las Vegas.

Sincerely,

Charles E. Githler III
 Chairman

Kim K. Githler
 President

Tim Bourquin
 Co-Founder

Jim Sugarman
 Co-Founder

Schedule of Events

Workshops & Paid Events / **Exhibit Hall**
November 20–23 / **November 21–23**

Red = PAID **Blue = FREE**

Thursday, November 20

7:00 am – 5:00 pm Registration Desk Open
 8:00 am – 12:00 pm **How to Profit from the Market Turnaround with Options**
 9:00 am – 3:00 pm **Tools of the Trade: Laying a Solid Foundation**
 9:00 am – 4:00 pm **How to Trade the Best Trading Systems of All Time**
 12:30 pm – 5:00 pm **Hedging and Risk Management Using Equity and Index Options**
 1:30 pm – 5:30 pm **Volatility for Traders**
 5:30 pm – 7:30 pm **E-mini S&P 500: The Ideal Market & Trading Strategy**

Friday, November 21

6:00 am – 7:00 pm Registration Desk Open
 9:30 am – 5:00 pm Exhibit Hall Open
 8:00 am – 9:30 am **FREE Educational Workshops**
 9:00 am – 4:00 pm **Come Into My Trading Room**
 9:30 am – 10:30 am Grand Opening of Exhibit Hall
 10:30 am – 11:30 am **FREE Product Workshops**
 11:30 am – 1:00 pm Visit the Exhibit Hall
 1:00 pm – 2:00 pm **FREE Product Workshops**
 2:15 pm – 3:45 pm **FREE Educational Workshops**
 3:45 pm – 4:45 pm Visit the Exhibit Hall
 4:45 pm – 5:45 pm **Keynote Presentations**
 6:00 pm – 6:45 pm **Industry Trends & the Professional Trader Panel**
 7:00 pm – 8:30 pm **Investor's Business Daily Seminar**

Saturday, November 22

7:30 am – 6:30 pm Registration Desk Open
 9:30 am – 5:30 pm Exhibit Hall Open
 8:00 am – 9:30 am **FREE Educational Workshops**
 9:00 am – 4:00 pm **Linda Raschke's Short-Term Trading Strategies**
 9:30 am – 11:00 am Visit the Exhibit Hall
 11:00 am – 12:00 pm **FREE Product Workshops**
 12:00 pm – 1:30 pm Break to Visit Exhibit Hall
 1:30 pm – 2:30 pm **FREE Product Workshops**
 2:45 pm – 3:45 pm **FREE Product Workshops**
 3:45 pm – 4:45 pm Visit the Exhibit Hall
 4:45 pm – 6:15 pm **FREE Educational Workshops**
 6:30 pm – 9:00 pm **Making Money Trading Volatility**

Sunday, November 23

7:30 am – 2:30 pm Registration Desk Open
 9:30 am – 2:30 pm Exhibit Hall Open
 8:00 am – 9:30 am **FREE Educational Workshops**
 9:30 am – 11:00 am Visit the Exhibit Hall
 8:00 am – 12:00 pm **Larry Williams' Secrets of Short-Term Trading**
 11:00 am – 12:00 pm **FREE Product Workshops**
 12:00 pm – 1:15 pm Break to Visit Exhibit Hall
 1:15 pm – 2:15 pm **FREE Product Workshops**
 2:30 pm – 4:00 pm **FREE Educational Workshops**

To help expand your trading knowledge, we've teamed up with our partners to bring you an unbelievable package of free educational trading products and services, **available only to Traders Expo attendees—you can't get these offers anywhere else in the trading marketplace**—select 6 out of the 9 offers below—**worth over to \$1,000!**

1. FREE – 30 days of CyberTrader Market Research for Active Traders*



Find potential trading opportunities with free technical analysis from CyberTrader. As part of your attendance at the Las Vegas Traders Expo, you can receive 30 days of free market research. The CyberTrader Market Strategy Group featuring Kenneth Tower, chief market strategist, is designed to identify current trading opportunities in the market. Combine your trading strategies with in-depth technical analysis geared for active traders. **A \$200 value.**

2. FREE - 1-month subscription to CME E-quotes* Chicago Mercantile Exchange, home of the E-mini™ S&P 500®



Futures contract, has arranged for one month of free access to real-time market data direct from CME via the Internet. E-quotes provide real-time quotes, FutureSource charts, and OsterDowJones news in the package of your choice. For instance, E-quotes offers real-time streaming quotes on all E-mini Stock Index Futures for only \$15 per month! **This exclusive Las Vegas Traders Expo full-feature package is a \$235 value!**

3. FREE - 1 month access to RealityTrader.com's Premium Membership*



Renowned as one of the Internet's best online trading educational sites. Membership includes full access to both the Daytrading and Position Trading interactive online trading rooms. As an added bonus, upon completion of your FREE month membership, you will receive a personal, one-on-one "trader profile" mentoring session via phone with the coach of your choice. Together, **this exclusive package is valued at \$525.**

4. FREE – 30-day trial to Action Alerts PLUS*



shows you which companies former top hedge fund manager and investment powerhouse Jim Cramer is watching and the stocks he is buying or selling—and why. Throughout each trading day Cramer emails you before he makes a move so you can invest alongside or just watch and learn. Action Alerts PLUS gives you the specific stock selections, insight, and guidance that can help you build a winning portfolio. **Worth \$39.95!**

5. FREE - 2 weeks of Investor's Business Daily's NEW Electronic Edition, eIBD*



Now you can get IBD's proven stock research and business insights just hours after the market closes...anytime, anywhere in the world. You can also search each edition by keyword or ticker symbol to save you time. And you'll find eIBD easy to use so you can find the best potential investment ideas in the shortest amount of time. This offer includes subscriber-only access to the IBD Power Tools on investors.com. **A \$14.50 value.**

6. FREE - 1-month subscription to the TradingTutor.com Web site*



See our recommended trades with specific entry and objective points. The Web site is updated daily, before the market opens, with specific stocks ready to make a move. Plus, there is much information regarding our methodology of trading using pattern recognition with Fibonacci ratios. **This is a \$49.95 value.**

7. FREE - 6 months of Price Headley's Stock and Option NetLetter*



where savvy investors and traders turn to for timely market analysis and stock and option strategies designed to help build and protect wealth in all market conditions. Receive an overview of BigTrends.com's unique sentiment research, packed with insights on factors driving major market moves. Plus, specific stock and option strategies help you identify big opportunities and the strongest sector trends. **This \$59 value is yours free.**

8. FREE – Special Package from Futures Magazine*



Choose this offer and receive a 1-month subscription to the new TrendsInFutures.com newsletter, 1-month access to PriceCharts.com, 1 issue of *Futures* magazine, and 1 issue of *Commodity Price Charts*. **This package is worth \$59!**

9. FREE - \$50 gift certificate from TradersGalleria.com*



Use it to save on best-selling books, new courses, just-released CD-ROMs, plus much, much more! No strings attached! **A \$50 value.**

Here's How You Can Receive These Unprecedented FREE Offers:

Choose from the offers listed above. You'll receive a summary of your choices with your confirmation letter two weeks before the show and subscription activation information one week after the show. Just follow these three easy steps:

1. Select any 6 out of the 9 fabulous offers above. These offers are valid once a year per household, except where otherwise noted, for new customers of each specific publication or advisory service only; existing customers of these companies are not eligible.

2. Call our toll-free number **1-800-970-4355** or visit our Web site at **www.TradersExpo.com** to register for the show and **select your free gifts.**

3. Attend The Traders Expo, November 20-23, at Bally's Resort, and have your badge scanned at the Advance Registration Desk or check-in at The Traders Expo Registration Desk to validate your free gifts.

☛ Offers marked with an asterisk (*) require you to have an e-mail address and/or access to Web sites. Please consider this when making your choices. By requesting the free offers above, your e-mail address will be provided to the appropriate partners for fulfillment purposes unless you instruct otherwise.

Friday, November 21 • 4:45 pm – 6:45 pm



Keynote Address
4:45 pm – 5:15 pm

Christopher Hehmeyer
Founding Partner
Goldenberg, Hehmeyer & Co.

The Fabulous Future of Electronic Markets

Co-chairman and founding partner of Goldenberg, Hehmeyer & Co., one of the largest futures and options brokerage companies, Christopher Hehmeyer has been an active participant in the evolution of the futures industry ever since he started his career as an independent floor broker and trader in 1978. In his 25 years in the business, including three years as director of the Chicago Board of Trade and two years as chairman of the Board of Trade Clearing Corporation, Mr. Hehmeyer has watched the industry grow and change dramatically. He will share his unique and encompassing perspective on where the industry has been, where it can go, and how the critical issues such as regulation, exchanges, technology, and disintermediation, which are now gathering momentum, are likely to impact the futures and options industry of tomorrow.



Keynote Address
5:15 pm – 5:45 pm

Harvey Pitt
Former Chairman
Securities & Exchange Commission

Fast and Slow Markets:

A Glimpse of the Future Landscape

As SEC chairman, Harvey Pitt was responsible, among other things, for overseeing the SEC's response to the terrorist attacks of 9/11, for creating the SEC's "real time enforcement" program, and for leading the Commission's adoption of dozens of rules in response to the corporate and accounting crises generated by the excesses of the 1990s. In this keynote presentation, Mr. Pitt will share his considerable financial and legal expertise and experience as he considers the future of the financial markets. He will discuss the challenges and opportunities for former floor traders, compare electronic and floor-based markets, and point out what he considers to be the most important investing "hot buttons".



James Radecki

Industry Trends and the Professional Trader

6:00 pm – 6:45 pm

Floor traders moving into the private arena, as well as private traders looking to take on the markets as a full-time career, face a unique set of challenges in an industry that appears to evolve with every market tick.

James Radecki of **Goldman Sachs** will chair this outstanding panel of hedge fund managers, each of whom has made significant contributions to the financial industry while consistently generating huge profits in all types of markets. They will provide you with a real "insider's" view of the industry and discuss how they have successfully navigated the Darwinian evolution of the financial markets.

Find out which recent and upcoming industry trends will have the greatest effect on traders and trading and the most efficient strategies for managing change. Discover how technology,

globalization, and the continued growth of over-the-counter derivatives will affect the ways in which professional traders access liquidity, expand strategies, and manage risk. Learn about the impact of recent and upcoming tax and regulatory changes and how these panelists are responding to them.

These panelists consistently and profitably manage and trade their own and their clients' multi-million-dollar accounts. Get their hard-hitting recommendations and insights—up close and personal—and find out where to make the most profits in the months ahead.

Panelists include: **James Crombie**, President and Portfolio Manager, Raven Investment Group; **Nathan Fishel, MD**, Managing Member, Castle Creek LifeScience Partners LLC; **Ravi Kaza**, Portfolio Manager, Seasons Capital; and **Ali Saadat**, Managing Director, Clarksdale Capital, LLC



Grand Opening of the Exhibit Hall

Friday, November 21 • 9:30 am – 10:30 am

Join us for the **Grand Opening of The Traders Expo's state-of-the-art Exhibit Hall**. Browse and compare the myriad **trading software, hardware, and service providers** available.

Attend dozens of free trading classes!

Each day, the Traders Expo offers free educational workshops in meeting rooms that are just a few steps away from the exhibit hall to give you solid education, market tips, and an overview of the myriad tools available to make your trading more profitable.



Suri Duddella
President & CEO, siXer.cOm
Saturday, November 22 • 4:45 pm – 6:15 pm

High Probability and Short-Term Trade Setups for Any Market

The determination of trend is very important for successful trading. High probability trading patterns using a combination of trend and price pattern indicators to trade any market while detecting the beginning and ending of trends will be discussed. Three high probability trading patterns will be presented using the price trends, range detection, volatility, and swing qualifications. These patterns show how to enter into a trade at the beginning of the initial move leading to a higher success rate per trade with low-risk stop-loss. Another methodology that will be discussed is how to eliminate the random movements (“noise”) in price while achieving the price targets.



Bo Yoder
President, RealityTrader.com
Friday, November 21 • 8:00 am – 9:30 am

Trading the Market's Open

The opening bell is the focal point around which each market session revolves. Properly managing the first few hours of the trading session is critical for consistent results as a trader. Bo Yoder, president of RealityTrader.com will go through his morning ritual and describe in detail and *in real time* how he prepares for and manages the morning session. Learn about trade selection, entry and stop loss placement tactics, and how to set your level of aggressiveness for the day. This “as it happens” session will allow you to peek over the pro’s shoulder as you experience the “reality” of one trader’s style.



Carolyn Boroden
Commodity Trading Advisor
Synchronicity Market Timing
Sunday, November 23 • 2:30 pm – 4:00 pm

Introduction to Fibonacci Time and Price Analysis

In this presentation, Carolyn Boroden will show you how she uses the “coincidence” of Fibonacci price relationships on both the time and price axis of the market. This will include: how she applies the Fibonacci ratios to the market using retracements, price extensions, and price projections. Then she will show you how the “coincidence” or “synchronicity” of price relationships can help you define high-probability, low-risk trading setups. Last but not least, she will show you how she applies the Fibonacci ratios to the time axis of the market to predict changes in trend. Many of the examples will focus on the S&P and other index futures.



Alan Farley
Editor & Publisher
HardRightEdge.com
Saturday, November 22 • 4:45 pm – 6:15 pm

Trading in the Year 2003

Join the master swing trader and popular TheStreet.com columnist as he explores the 2003 trading environment. Find out what’s working in the markets this year and what isn’t. Learn how the pros are playing shakeout games to pick your pocket, and the three ways to get yourself on the right side of the trade. Discover the seven skills needed to make money in this tough environment and how to apply contrary thinking to classic swing trading techniques.



Larry Pesavento
President, TradingTutor.com
Saturday, November 22 • 8:00 am – 9:30 am

Trading the E-mini S&P and NASDAQ Stocks with Pattern Recognition Swing Trading

A 40-year veteran trader and former local in the S&P pit at the Chicago Mercantile Exchange, Larry Pesavento uses a system of pattern recognition in his trading, which eliminates the random nature of market action. In this workshop, you will learn how to find patterns from the chaos of the markets and learn the correct use of Fibonacci numbers in trading. You’ll also learn the 13 steps necessary to successfully trade the E-mini S&P and NASDAQ stocks. Finally, you’ll learn how to develop a trading plan and successful trade management skills.



Jack Singer
Technical Analyst & Investment Advisor
Sunday, November 23 • 2:30 pm – 4:00 pm

Daytrading—A Business or a Gamble?

Too many traders look at daytrading as an opportunity to make easy money, and they learn to their horror, that it is far easier to lose money daytrading, than it is to make money. Those few who are successful, look at daytrading as a profession, in much the same way as you go to university to study for an MD, or MBA, so one studies to be a daytrader and pays “university fees” in the process. The only difference is that there is no university course teaching you how to daytrade, so the fees you pay are the losses you make. You start off paying your dues in the real life market and either sink or swim, depending on how big your budget for the learning curve is. This course is an introduction into the “University of Daytrading.” In it you will learn how to develop a strategy suited to your personality, and above all, you will learn how to curb your emotions and control your losses (the fees you pay the university).



Bryan Perry
Co-Editor, *ChangeWave ProTrader*
Friday, November 21 • 2:15 pm – 3:45 pm

Position Trades for All Seasons

There are those stocks, which no matter how the market trades, enter a phase where momentum for their underlying business is so strong that the stock experiences several weeks of major accumulation and upside. It is with this selective strategy in mind that makes for the perfect position trade. Capturing high volume technical breakouts based on rapidly improving fundamentals is a recipe for well-designed tactical trades with durations of no more than 90 days.



Steve Palmquist
Founder, *DaisyDogger.com*
Saturday, November 22 • 8:00 am – 9:30 am

Successfully Trading Today's Markets

A full-time trader outlines specific strategies for trading today's markets. Learn several techniques for identifying both long- and short-swing trade setups. This session outlines specific tools for identifying trading opportunities, then backtesting results that make these techniques attractive, and how to use them in the current market environment. Learn a simple technique for determining when to focus on long trades, stay in cash, or focus on short trades. Learn how to time trade entry and exits with the rhythm of the market.



Lawrence McMillan
President, *McMillan Analysis Corporation*
Saturday, November 22 • 8:00 am – 9:30 am

Successful Option Writing Strategies

In this session, Lawrence McMillan will concentrate on one particularly important aspect of option trading—writing options. Both covered writing and naked writing strategies will be discussed. Attendees will learn how to selectively use these strategies to maximize profit potential. Margin requirements, probability considerations, risk-limiting measures, and follow-up action will be described. Become aware of the three physical and psychological requirements necessary for conducting a proper naked option writing strategy. This session should allow you to decide if such option writing strategies are applicable to your investment philosophy.



Tim Truebenbach
President, *True Capital Management, LLC*
Saturday, November 22 • 8:00 am – 9:30 pm

Trading When the Odds Are in Your Corner

The stock market has a way of either making or breaking every style and strategy out there. In this session, Tim Truebenbach will show you the importance of identifying the correct time to trade and when not to. He will show you how to identify when the market is ripe for profits and take full advantage of it. He also intends to give you the edge when the market goes against you. You will take a look at the key technical traits to identify in stocks *before* they make huge moves. Lastly, no session is complete until you have taken a thorough look at the current market and talked about some of the things he is doing in the market and with individual stocks right now!



Robert Deel
President, *TradingSchool.com*
Saturday, November 22 • 4:45 pm – 6:15 pm

Optimal Probability Beyond The 50% Outcome

In this interactive workshop you will learn how to trade optimal probability. Learn trading tactics based on short-term efficient frontier analysis and volatility time entry and exit points. Identify the "negative return zone" and how to avoid it. Investigate synergistic indicator application and how to screen for probability instead of shooting from the hip. Sharpen your skills and learn how to avoid losing strategies. You will learn personally from trading strategist, author, and internationally recognized trading expert Robert Deel.



Joe Krutsinger
Author, *The Trading Systems Toolkit*
Saturday, November 22 • 8:00 am – 9:30 am

Over 101 Trading System Ideas

Joe Krutsinger began his futures and options career over 27 years ago. He has developed proprietary trading programs for numerous clients and brokerage firms and currently works directly with clients and brokerage firms designing custom systems. Joe has been a trading system design consultant since 1989 and teaches traders how to develop systems using state-of-the-art system automation software. A featured speaker at seminars worldwide, he co-authored *The Commodity Cookbook: Recipes for Success* and was a contributing author to *High Performance Futures Trading, Lessons from the Master*. His book, *The Trading Systems ToolKit*, was a Fortune Book Club Selection.

Important Information for Attendees: Through its seminars, conferences, and expos, The Traders Expo makes available to the trader a variety of independent sources that offer trading and investment advice and related services and products. This forum provides a unique opportunity for the trader/investor to become informed about trading and investment choices, to hear respected market specialists, to question speakers and exhibitors, to observe, evaluate, and compare. The Traders Expo does not itself offer, sponsor or promote, directly or indirectly, any investment, trade, trading or investment advice, or information or any product or service offered by speakers or exhibitors. The Traders Expo receives no fees or commissions from exhibitors based on their sales. Every trader and investor should consider all advice and all offerings of products and services on their own merits and for suitability to the individual's personal needs and circumstances.

Exhibitors and speakers are independent business people or entities not subject to The Traders Expo's direction or control. The Traders Expo has no standing and no means or processes by which we can adequately monitor or control an exhibitor's or a speaker's oral or written representations. Nor can we investigate transactions by exhibitors or evaluate the merits of any dispute with an exhibitor. In these circumstances we suggest that if any dispute arises with an exhibitor or a speaker it should be pursued directly with the exhibitor or speaker and if the situation warrants make use of any available remedy under appropriate law or regulations.

The risk of loss in electronic active trading or day trading can be substantial. You should, therefore, carefully consider whether such trading is suitable for you in light of your circumstances and financial resources. Attendees need to be wary of advertisements or other statements that emphasize the potential for large profits in active investing and day trading. Active investing and day trading can also lead to large and immediate financial losses.



Dave Floyd
Managing Partner
Aspen Trading Group
Sunday, November 23 • 8:00 am – 9:30 am

Short-Term Trading in Reduced Volatility Markets

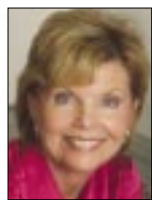
In this workshop, Dave Floyd will teach you the strategies and tools that have enabled him to continuously earn a living as a daytrader since 1998, including the recent period of reduced volatility. You will learn the most important key to long-term success in daytrading: selecting trades that only offer you the best edge and risk/reward ratio. He will show a special technique for doing this by quickly glancing at a chart. And he will also explain the most common—yet unnoticed—errors that daytraders make and provide you with tools that you can apply immediately to avoid these mistakes.



Price Headley
Founder, BigTrends.com
Friday, November 21 • 2:15 pm – 3:45 pm

How to Find Big Trends in Options

In today's volatile markets, you can find big profits with options trading without the excessive capital requirements of stock trading. In this cutting-edge presentation, Price Headley will discuss ways you can select options on stocks poised for major moves—up or down—and lock in profits in all market conditions, profits that easily outpace movement in underlying stocks by a factor of three-to-four times or more. He will teach you about his proprietary Options Charts that he uses to spot options poised for major accelerations, plus you'll also learn about money management and stop-placement techniques with options.



Toni Turner
Author
A Beginner's Guide to Short-Term Trading
Sunday, November 23 • 8:00 am – 9:30 am

Winning Set-ups Using Candle Signals and Western Indicators

Join bestselling author and popular educator Toni Turner for this exciting workshop session in which she explains how Japanese candle patterns combine with Western technical indicators to target successful trades. Learn how to spot the most important candlestick reversal patterns and how to identify their signals—both technical and psychological. Discover how to “add up a high-probability setup,” using powerful candle signals, volume, and other indicators. Then Toni will show you how to introduce common oscillators to fine-tune your approach. Once you've confirmed a winning setup, learn how to identify the proper entry and how to define your risk:reward ratios for optimum results. Finally, find out how candle patterns combined with chart indicators can enhance your money management techniques that help keep your losses low and your profits high!



Larry Williams
President, Commodity Timing, Inc.
Saturday, November 22 • 8:00 am – 9:30 am

The Darlings of the Dow®: Long-Term Strategies for Selecting the Right Stock at the Right Time

Superstar trader Larry Williams defies the bears with his Darlings of the Dow® long-term approach to investing and trading that has shown a 44% annual gain for each of the past five years! Learn the secrets of long-term stock selection and market timing from this 40-year industry veteran and top technical analyst. Larry will show you his favorite proprietary market timing tool and even tell you when the next long-term bull market will really begin. Find out how to select stocks with the best long-term profit potential (the Darlings of the Dow®) using the fundamental values that REALLY count (and blow the socks off traditional PE ratios and yields). You will learn, once and for all, the truth about measuring value and whether low-cap stocks are really the great deal people say they are. If you own any stock at all, this information- and action-packed presentation is a must!



Chris Schumacher
CEO, GST Capital Group, LLC
Private Trading Mentor, RealityTrader.com
Sunday, November 23 • 8:00 am – 9:30 am

Techniques of Tape Reading

Chris Schumacher will revitalize for you the key techniques of tape reading, including the most important aspects of spotting accumulation and distribution in their early phases, ahead of the crowd. Principles of tape reading allow a trader to distinguish the smart money action from that of the crowd. He will show you that tape reading goes into a much deeper understanding of market movement than what a time/sales ticker would offer by itself. In this presentation, he will apply them to daytrading, swing trading, and investing strategies to show that these tape reading techniques can be used in any time frame. He will show you that by combining these time honored tape reading techniques with your current trading strategy, your trading decisions can lead to a much better bottom line.



Tony Oz
President, TonyOz.com
Sunday, November 23 • 2:30 pm – 4:00 pm

How to Make Money in THIS Market

Come join stock trading wizard, Tony Oz, as he discusses moneymaking strategies in the toughest market we have had in years. So how is it that Tony is making money in this market? Tony will share with the audience real-time recordings of his trades winners and losers. If you ever wanted to look over the shoulder of a successful trader, this is your chance.

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David Nassar
Founder & CEO
MarketWise Trading School, LLC
Friday, November 21 • 8:00 am – 9:30 am

Live Trading—The MarketWise Method: Real Capital, Real-Time

Meet *New York Times* bestselling author, David Nassar, in a live trading environment as he uncovers his best systems strategies for directional strategies, volatility plays, market neutral strategies, and sector arbitrage and spreads. He will share his methods using the proprietary WiseEdge Systems Technology, as well as break down each method in detail. This is a rare opportunity to step into the mind of a highly successful and professional trader.



Jon Markman
Contributing Editor
CNBC on MSN Money
Sunday, November 23 • 8:00 am – 9:30 am

Swing Trading—the New Buy and Hold

Are you disillusioned by buy-and-hold strategies that cannot withstand bubbles but wary of taking on the risk of daytrading? Intermediate-term swing trading, where you hold a position for anywhere from several weeks to several months, can put the zing back in your portfolio without making it a full time job. Discover effective online tools for finding the best stocks and indices for swing trading. Learn how to identify profitable trade set-ups and to pinpoint entry and exit points using chart patterns. Hear about approaches to trade and money management that are proven successful.



Mike McMahon
Lead Instructor & Course Developer
Online Trading Academy
Sunday, November 23 • 2:30 pm – 4:00 pm

The Seven Pillars of Trading—The Trading Foundation You Need to Master First

Education is the key to success—but educated in what? There are seven specific and proven trading areas that need to be mastered to insure a trader's success. Too often, new traders think they have found the "answer" in one or two of them. Online Trading Academy's lead instructor, Mike McMahon, will specifically explain each of the pillars that form the perfect trading foundation. The fascinating part of this concept is that it can be adapted to any trade style or time frame.



Chris Krohn
Managing Director, OneChicago, LLC
Friday, November 21 • 8:00 am – 9:30 am

Single Stock Futures: The New Way to Trade Stocks

Single stock futures and narrow-based indices have recently been introduced in the US and represents an important new tool for serious stock traders. This seminar will begin with the basic uses of security futures for making simple directional trades and hedging your exposure to stocks. We will then cover more advanced strategies such as pairs trading, relative strength investing, and active sector rotation. The risks and mechanics of trading security futures will also be discussed. In addition, you will have access to analytic software for researching potential trades that includes a historical database of over 3,000 securities and derivatives products.



Robert Green, CPA
CEO, GreenTraderTax.com
Friday, November 21 • 2:15 pm - 3:45 pm

Save Taxes Before Year-End, Keep the IRS Off Your Back, and Learn How to Form Your Own Trading Company and/or Hedge Fund

You'll learn important year-end tax savings strategies in connection with trader tax status and mark-to-market accounting, avoiding wash-sale losses and capital loss limitations, and benefiting from section 481 adjustments. Traders who act before year-end can save a bundle in taxes come April 15. This session will also cover the formation of trader entities, which allow you to deduct health-insurance premiums and retirement-plan contributions. Learn how to get huge tax refunds from net operating losses and how to lower your income tax rates trading commodities and currencies instead of securities. Learn how to avoid IRS exams and, if examined, how to win before the auditor even gets started. Finally, you'll learn how easy it is to set up your own hedge fund or money-management business and deliver business tax benefits to your investors.



Adrienne Laris Toghraie
President, Trading on Target
Friday, November 21 • 2:15 pm – 3:45 pm

Traders' Secrets

There are secrets in all walks of life that are waiting to be discovered. This workshop is all about the secrets of the trading world, how to learn them, where to look for them, how to recognize them when they appear, and how to make use of them. Based on Adrienne Toghraie's 1999 book, *Traders' Secrets*, co-authored with Murray Ruggiero and currently in its third printing, this workshop distills the secrets of success that are common to the highly successful traders interviewed in the book. This workshop is designed for traders at all levels of expertise as it covers the following issues: self-discipline, emotional and psychological issues, planning, and intuitive trading. You will learn the secrets to finding an easier path to becoming a highly successful trader.

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Official Trading School

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Hedging & Risk Management Using Equity and Index Options

Thursday, November 20 • 12:30 pm – 5:00 pm



Join the **Chicago Board Options Exchange** and the **Options Institute** for an in-depth look at intermediate and advanced options concepts and strategies.

I. Trading Market Direction with Index Options -

Learn terminology and mechanics of index options; ETF options compared to cash-settled index options; option price behavior, developing realistic expectations; covered writing "on the market." **II. Advanced Strategies: Equity Options and Index Options** - Learn debit spreads and credit spreads; covered writing with LEAPS®; volatility; trading examples; and managing positions. **III. Panel Discussion** - Stock pickers and option strategists will give you current trading ideas and possible strategies.

Using Investor's Business Daily and investors.com to Achieve Huge Potential Profits

Friday, November 21 • 7:00 pm – 8:30 pm



This all-new seminar, presented by *Investor's Business Daily*, will teach you the proven seven-step system for selecting winning stocks. Using the world's first and most comprehensive database on over 8,000 stocks, *Investor's Business Daily* reports on five simple, but powerful factors most predictive of a stock's future value in an easy-to-use format. In fact, the most influential fund managers use IBD. *Investor's Business Daily* is more than just a newspaper, it is a tool used by the self-directed investor to make better decisions.

TeleChart Training Class

Saturday, November 22 • 9:45 am – 1:00 pm

See the latest versions of both TC2000 and TCNet software packages. Craig Shipman, Director of Customer Training for Worden Brothers, will explain in detail how you can dramatically improve your trading skills using TCNet 2.0 and the TC2000 version 5.0. Don or Peter Worden will present, via the Internet, a live chart show—reviewing interesting stocks and industries as they update live in real time on the big screen. All attendees are registered for a chance to win up to \$900 in software and services! You'll leave with a working knowledge of TeleChart and a free copy of the TC2000 software.



Making Money Trading Volatility Using High Profit, Low-Risk Option Strategies

Saturday, November 22 • 6:30 pm – 9:00 pm

Learn how you can use stock and index options as an investment vehicle for pennies on the dollar. Learn



strategies professional floor traders have developed that can bring high returns while keeping capital investment and risk to a minimum. Discover how you can: trade major stocks or indexes for less than \$1 per share; build substantial profits on \$5,000 or less in capital; make 100-200% profits on 10% moves in a stock or index; trade options in an IRA account without owning any stock.

RealTick® Free Seminars



Thursday, November 20

9:00 am – 12:00 pm **Seven Steps to Trading Success**
Toni Turner for Townsend Analytics, Ltd.

1:30 pm – 4:30 pm **Beyond the Basics, Using RealTick's Advanced Order Entry Tools to Gain an Edge In the Markets**
Greg Davis, Townsend Analytics, Ltd.

Friday, November 21

6:15 am – 8:00 am **Live Trading-The MarketWise Method. Real Capital, Real-Time, RealTick®, Real Cool**
Brian Shannon, MarketWise Trading School for Townsend Analytics, Ltd.

8:15 am – 9:45 am **Winning Strategies for Trading Stocks, ETFs, and E-minis Using RealTick**
Paul Umansky, President, JPR Capital for Townsend Analytics, Ltd.

10:00 am – 11:30 am **Real-Time Analysis of Sectors, Markets, and Stocks Using RealTick**
Robert Deel, Trading Strategist, Author, & CEO, Tradingschool.com for Townsend Analytics, Ltd.

11:45 am – 1:30 pm **Live Trading Using Pristine ESP™ In Combination with RealTick**
Dan Gibby, Pristine Certified Trainer, Pristine.com for Townsend Analytics, Ltd.

1:45 pm – 3:00 pm **Imposing Discipline Through Technology – Protective/Trailing Stops**
Ed Twele, Terra Nova Trading for Townsend Analytics, Ltd.

3:15 pm – 4:15 pm **Five Powerful Set-Ups Using RealTick**
Toni Turner for Townsend Analytics, Ltd.

4:30 pm – 6:00 pm **"WiseGuide" – Uncovering Profitable Trading Ideas Daily**
Brian Shannon, MarketWise Trading School for Townsend Analytics, Ltd.

Saturday, November 22

8:30 am – 9:45 am **How Stocks Are Supposed to Trade**
Brian Shannon, MarketWise Trading School for Townsend Analytics, Ltd.

10:00 am – 11:00 am **Discover Hot New Trading Opportunities Using the Hottrend® Equity Scanner in RealTick**
Mike Felix, Townsend Analytics, Ltd.

11:30 am – 1:00 pm **How to Trade Retracements Like a Professional Trader**
Tony Oz, Best Selling Author and Professional Trader for Townsend Analytics, Ltd.

1:30 pm – 2:30 pm **Intraday Analysis and Timing**
Robert Deel, Trading Strategist, Author, & CEO, Tradingschool.com for Townsend Analytics, Ltd.

3:00 pm – 4:30 pm **Maximize Profits with Risk-Reward Tactics**
Toni Turner for Townsend Analytics, Ltd.

5:00 pm – 6:30 pm **Intraday Trading Tactics Using the Pristine Method with RealTick**
Dan Gibby, Pristine Certified Trainer, Pristine.com for Townsend Analytics, Ltd.

Sunday, November 23

8:30 am – 10:00 am **Stocks and Futures on RealTick**
Paul Umansky, President, JPR Capital for Townsend Analytics, Ltd.

10:15 am – 11:15 am **Finding Liquidity to Enter and Exit Trades**
Ed Twele, Terra Nova Trading for Townsend Analytics, Ltd.

11:30 am – 1:00 pm **How to Find Trading Opportunities Everyday**
Tony Oz, Best Selling Author and Professional Trader for Townsend Analytics, Ltd.

1:30 pm – 2:30 pm **Designing a Trading Plan**
Robert Deel, Trading Strategist, Author, & CEO, Tradingschool.com for Townsend Analytics, Ltd.

3:00 pm – 4:30 pm **Add Up a Winning Set-Up!**
Toni Turner for Townsend Analytics, Ltd.

Thursday, November 20

E-mini S&P 500: The Ideal Market and the Ideal Trading Strategy

Afshin Taghechian, Traders International, Inc.
5:30 pm – 7:30 pm

FUTURES

The S&P 500 E-mini has experienced over 2000% growth in the last five years and become one of the most ideal trading vehicles due to inherent volatility, liquidity, affordability, and 100% electronic execution platforms. Afshin Taghechian, developer of the TIMES method, will demonstrate his unique, powerful strategies to take the most benefit from this excellent trading market. If you are looking for the right tools to trade successfully, this is an event that you don't want to miss.

Friday, November 21

Live Trading—The MarketWise Method: Real Capital, Real-Time, RealTick®, Real Cool!

Brian Shannon, MarketWise Trading School, LLC
10:30 am – 11:30 am

LIVE TRADING SESSION

Witness MarketWise professional traders risk real capital during this popular standing-room-only event. MarketWise puts it on the line everyday while teaching its proprietary methods of trading using the powerful RealTick® System. This is your opportunity to participate in a session that would normally cost over \$500—FREE! Learn how to take profits consistently and confidently!

Charting the Course of E-mini Stock Index Futures

David Lerman, Chicago Mercantile Exchange
10:30 am – 11:30 am

FUTURES

What you'll learn: an overview of E-mini stock index futures; why the E-mini is the fastest growing, most liquid equity futures contract on earth; how successful E-mini traders use technical tools including RSI, volatility, stochastics, moving averages, and more. Fair value, spreading, and a study of the depth-of-order-book will also be discussed.

How to Achieve Long-Term Success with Short-Term Trading of E-mini Indexes

Afshin Taghechian, Traders International, Inc.
10:30 am – 11:30 am

FUTURES

E-mini indexes have experienced explosive growth in volume as more and more traders learn how to use volatility, leverage, and liquidity to their advantage. With today's incredible technology, we have before us an unmatched opportunity to achieve long-term success. In this session, Afshin Taghechian, an E-mini trading expert, will share an overview of his legendary trading techniques to take the utmost advantage of the ideal E-mini indexes such as S&P, NASDAQ, and Dow.

Fidelity Anywhere

Richard Gaski and Toshihiro Uchida
Fidelity e-Business Wireless Group
4:15 pm – 5:00 pm

Attend an overview and demonstration of Fidelity AnywhereSM, and learn how wireless access to your accounts and the markets provides more convenience and control of your investments.

Modern Point & Figure Charting

Ken Tower, CyberTrader

4:15 pm – 5:00 pm

Ken Tower will describe and explain point & figure (P&F) charting, our nation's oldest form of stock charting. Based on market activity, rather than time, P&F charts have long been a favorite of institutional investors. He will show you how you can access and use this charting technique with popular indicators such as moving averages, MACD, stochastics, and volume. This melding of the classical 1-box reversal P&F charts with modern indicators offers the potential for individual investors to be ahead of the curve, rather than behind.

Saturday, November 22

Strategy Runner—The New Future for Automated Trading

Anna Becker, Strategy Runner
10:45 am – 11:30 am

Anna Becker, PhD, owns several degrees in artificial intelligence and computer science. She co-founded Strategy Runner, a company that has developed a trading platform for fully automated system trading. She will present the Strategy Runner platform and its unique features that include hands-free strategy execution, bracketing and trailing stops, and additional advanced tools for back testing and optimization.

The Psychology Behind Technical Indicators That Work

David Nassar, MarketWise Trading School, LLC
11:00 am – 12:00 pm

Understand the mathematics and psychology behind favorite indicators, which lead to better signals from increased knowledge. Learn to develop trust in the indicators by understanding their function and design from the inside out.

OptionStation® Basics with TradeStation 7

Michael Burke, Trade Station Securities
1:30 pm – 2:30 pm

OPTIONS

This workshop gives you an overview on how to use TradeStation 7's OptionStation feature to sort and analyze option trading opportunities based on your custom market assumptions. Options trading is not suitable for all investors.

Learn to Trade 50-100+ Trades in a Row Without a Loss!

Don Snellgrove, Concorde Forex Group
1:45 pm – 2:30 pm

Concorde Forex Group, Inc., specializes in trading the forex, software development, and mentoring programs. CFG has developed and trademarked its own state-of-the-art software signals. The system includes the S90/Crossover that CFG "river traders" use in trading. CFG uses its own real-time charting service, RadarFx alert system, advanced trading trainer, and patented momentum device oscillator that targets profits. These are used as advanced confirming devices for traders before decisions to enter the market are made.

Single Stock Futures: The New Way to Trade Stocks

FUTURES

Chris Krohn, Managing Director, OneChicago, LLC
2:45 pm – 3:30 pm

Single stock futures and narrow-based indices have recently been introduced in the US and represents an important new tool for serious stock traders. The seminar will begin with the basic uses of security futures for making simple directional trades and hedging your exposure to stocks. We will then cover more advanced strategies such as pairs trading, relative strength investing, and active sector rotation. The risks and mechanics of trading security futures will also be discussed. In addition, seminar attendees will be given access to analytic software for researching potential trades that includes a historical database of over 3,000 securities and derivatives products.

The Market Is Always Right

John Tolan, Lind-Waldock, a Division of Refco, LLC
2:45 pm – 3:45 pm

John Tolan, creator of the well-known trading system, Trendchannel, shares insights into the philosophy behind his latest vehicle, the Trendchannel Capital Flow Portfolio. A strong advocate of non-emotional trading strategies, he makes a compelling case for the importance of investing in harmony with the movements of capital among major asset classes. He shares his views on the benefits of developing a trading strategy that compensates for both trending and sideways markets. Attendees will learn his strategy for identifying capital flow among markets and can review his performance in trading on this information.

Increasing Your Investment Return with Alternative Instruments

**Keith Fitschen, Developer, Aberration Futures
Trading System**

3:45 pm – 4:30 pm

Since the equity bull market ended in March 2000, most investors have lost 50-70% of their equity investment. This presentation will detail an alternative investment instrument that is uncorrelated with equities and has returned an average of over 40% per year in the last decade. A turnkey way to implement the instrument will be presented as well as a real-time return summary covering years of performance. This seminar will also be simulcast LIVE via the Internet and archived for future viewing. For additional information visit:
<http://www.zapfutures.com/onlineexpo>.

Sunday, November 23

Complex Option Strategies— Trading, Pairing, and Calculations

OPTIONS

Randy Frederick, CyberTrader
11:00 am – 12:00 pm

Randy Frederick will discuss several complex option strategies and how the market price, breakeven, maximum profit and maximum loss calculations are done. He will also discuss topics such as volatility skew, adjusted options, synthetics, and pairing. Strategies discussed will include: ratio spreads, butterflies, condors, bullets, and more. Randy will show you how to determine the effective strike and in-the-money amount on adjusted options and how the pairing process is used to limit risk, minimize option requirements, and free up trading capital.

Market Timing

Bret Charlesworth, Equis International/MetaStock
11:00 am – 12:00 pm

MetaStock is the world's finest system trading software! The profitability of a system is entirely dependent on the underlying security the system is being trading on and MetaStock gives traders the tools to quickly and effectively find the systems that perform powerfully well with certain securities. Come learn how spending a few minutes each day can keep your trading on track!

Strategy Trading and Automation with TradeStation 7

LIVE
TRADING
SESSION

Michael Burke, Trade Station Securities
11:00 am – 12:00 pm

Join TradeStation Securities for a live, in-depth demonstration of the award-winning TradeStation 7 platform in action. See the only direct-access trading platform designed to help you test custom trading ideas historically—and then automate the real-time monitoring and execution of your trades.

Trading or Investing for Big Profits Without Fear of Losing Your Capital

Sunny Decker, Best Choice Software
11:45 am – 12:30 pm

Best Choice is a breakthrough in investment software. It is a decision-making software that eliminates the human emotion in stock trading and investing. Best Choice signals a stock ready to explode the day before it happens. Find the best of the best for long- or short-term investing/trading.

Introduction to Selecting Winning Stocks Using *Investor's Business Daily*

Joe Burns, *Investor's Business Daily*
12:45 pm – 1:30 pm

Learn the proven step-by-step approach to identifying winning stocks using *Investor's Business Daily's* CAN SLIM™ stock selection approach. CAN SLIM was described as "...showing the most consistently strong performance gains over the last four years" by the independent American Association of Individual Investors (AAII). You'll leave with an attack plan to find the best ideas in *Investor's Business Daily* in the shortest amount of time.

The Easiest Way to Find Stocks on Your PC

Craig Shipman, Worden Brothers/TCNet/2000.com
1:15 pm – 2:15 pm

Craig Shipman will show you how to use your personal computer to organize and filter the thousands of news items, stock charts, and market-related opinions so readily available today. He will teach you how to zero in on the stocks you want to track and to eliminate those you consider untradeable. In a few minutes you will learn how to transform your computer into a much more powerful and effective trading tool.

and many more...

Live Trading Duel!

Friday, November 21 • 8:00 am – 9:30 am

LIVE
TRADING
SESSION

Very few traders are willing to **trade live** in front of an audience. Even fewer are willing to challenge another trader to a contest! In this exciting session, **William Kaiser** of **ZAP Futures, LLC**, and **Scott Kohl** of **Alaron Trading Company**, will go head-to-head to see who makes the most in 90 minutes.



They will describe their **unique trading styles** and approaches and explain some of their **indicator “secrets,”** as they trade, giving you a first-hand opportunity to see how those approaches and secrets measure up against actual market conditions. Get a front row seat as these two traders put **real money** on the line and **challenge both the markets and each other** in an event that was the highlight of our **Chicago Traders Expo**, and is sure to be the high point as well of this **Las Vegas Traders Expo!**

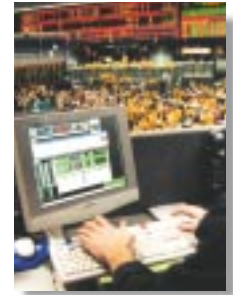
Would you have made the **same choices and decisions?** How would your performance have **measured up against these professionals?** If you’ve ever wanted to spend some time looking over the shoulder of a real trader, this is your chance!

All profits from these trades will go to charity.

Overcoming Online Trading Hurdles: What You Need to Know for Success in 2004

Friday, November 21 • 2:15 pm – 3:45 pm

Preparation is vital to the success of the serious electronic trader. This panel discussion, hosted by **Darrell Jobman**, **technical editor** of **Futures magazine**, will give you timely insight into some of the new issues facing active traders today. 2004 will bring a variety of new challenges and our line-up of experts each have an area of authority—unique opinions—you won’t find in one place anywhere else!



Darrell Jobman has traded and written about futures trading for more than 30 years. As an online trader, he understands the problems traders run into everyday, such as **data gaps**, **system glitches**, and **software gremlins**. Guiding our panel of experts, Darrell will **explore real solutions** to everyday problems traders face with online trading.

You’ll learn methods and tactics you can apply immediately to your own trading. A trading strategy needs to work in all types of markets, including bull and bear ones. The current stock market environment offers a perfect **real-world test for new methods** and this panel will show you first-hand how to **tackle any market environment** by avoiding mistakes. Each panelist will give a brief introduction and overview followed by an in-depth discussion of the most critical issues. Attendees will then have the opportunity to **pose questions to panelists** and **receive detailed answers**.

A Sampling of Exhibitors (as of 8/31/03)

Discover the latest trading tools and technological innovations at The Traders Expo Exhibit Hall.

4X Made Easy
ABN AMRO Inc.
A.B. Watley
Active Trader Magazine
ADVFN
Alaron
Best Choice Software
BigTrends.com
BP Trade
BOCS
CCH GainsKeeper
ChangeWave ProTrader
Chicago Board of Trade
Chicago Board Options Exchange
Chicago Mercantile Exchange
Computer Clearing Services
Concorde Forex Group
CyberTrader

efutures.com
Equis/ MetaStock
E*TRADE Financial Group
Fidelity Investments
Future Dynamics
Futures Magazine
Gain Capital
Global Forex Trading
Goldenberg, Hehmeyer & Co.
GreenTraderTax.com
Handtrade.com
Holding Analitika
Hotspot
Investor’s Business Daily
Lawrence-Bonfitto Trading Company
Lind-Waldock
Lycos Finance
MarketWise Trading School, LLC

Meeting Street Brokerage
NQLX, LLC
New York Mercantile Exchange
OneChicago, LLC
Open E Cry, LLC
Options Made Easy
OptionsXpress
Order Execution Services
Patsystems
Penson Financial Services
Premierefx
RealTick by Townsend Analytics Ltd.
Rightway Computer Centers
RushTrade
Scotttrade
Spike Trading
Strategy Runner
TCNet/TC 2000.com
thinkorswim

TradeGuider Systems Ltd.
Trading Concepts
TradeOptimizer
Tradingschool.com
Traders Accounting
Traders International
Traders Press
TradeStation Securities
Trade Secrets
Trading on Target
Trading Tutor
Universal FX
Velocity Trade, LLC
ViperSpeed Trader
Westminster Brokerage, LLC
Yahoo! Finance
Zap Futures, LLC

and many more...



Jon Najarian

How to Profit from the Market Turnaround with Options

Thursday, November 20

8:00 am – 12:00 pm

Jon “Doctor J” Najarian will demonstrate **how and when** to use basic option strategies to position your portfolio for bullish and bearish moves in the market. Through the use of these strategies, you can profit handsomely when your directional call is correct and yet limit your exposure to market losses when your opinion is wrong.

Doctor J will teach you his **CPR (Current Portfolio Repair) strategy**, which will bring your biggest losing positions back to life. His CPR strategy can be employed to double your profits in a defined range of the market! Best of all, his CPR strategy will not cost you one dime of additional margin!

Investing with LEAPS is always an interesting topic, but Doctor J doesn't just explain basic LEAP theory, but practical applications that will put a turbo on your long-term holdings. He will also share secrets of investing with **single stock futures**, perhaps the **most exciting new financial product of the past decade**.

Lastly, you will learn how a **combination of LEAPS, short-term options**, and **ETFs** helped Doctor J's brokerage firm beat the S&P by 35% since 1998! The really good news is that after attending, you will be able to use Doctor J's exact strategy to achieve spectacular results with **ETFs, equities, and commodities!**



\$169 per person, includes refreshments.

\$129 Early-bird price

If purchased before November 7.



John Bollinger

Volatility for Traders: Learn About “The Squeeze” and “Walking the Bands” with John Bollinger

Thursday, November 20

1:30 pm – 5:30 pm

Most traders have examined **price** and **volume** from every angle, but few have explored the all-important dimension of **volatility**. In this session, **John Bollinger, CFA, CMT**, will examine volatility and its uses for short-term trading. You'll learn how to **calculate volatility** and **employ it for entries and exits**.

John Bollinger has spent most of his stock market career thinking about **volatility** and **deploying volatility** in his market operations. Best known for his **Bollinger Bands**, which have been widely accepted and integrated into most of the analytical software currently in use, he'll show you how to **use volatility in your market operations** whether you are using five-minute or monthly bar charts.



\$395 per person, includes refreshments.

\$295 Early-bird price

If purchased before November 7.



Tom Bierovic

Tools of the Trade: Laying a Solid Foundation

Thursday, November 20

9:00 am – 3:00 pm

Today's highly volatile and chaotic markets will wipe out poorly prepared traders faster than you can say Worldcom. Yet to experienced traders, a volatile market means a significant (albeit challenging) opportunity for profit. Someone is on the winning side of every trade, and that someone might just as well be YOU!

In this popular and incredibly *useful* pre-conference intensive workshop, **Tom Bierovic, professional trader, educator, author, technical analyst, and president of Synergy Trading Group**, will teach you to speak, read, and understand the language of trading. You will learn the vocabulary traders

use to quickly describe meaningful trading scenarios like **trends, breakouts, and support and resistance**.

Tom analyzes hundreds of stock and commodity charts on a daily basis and tests his skills in the markets every day with his own money. He will show you how to read the different kinds of charts including **bar** and **candlestick charts** and how to identify **significant chart patterns** like **head-and-shoulders, flags, triangles, and wedges**. He will also describe some of the most commonly used and powerful technical indicators such as **moving averages, MACD, RSI, and on-balance volume**.



\$295 per person, includes refreshments. One-hour lunch break on your own, 12:00 – 1:00 pm.

\$195 Early-bird price

If purchased before November 7.



Larry Williams

Larry Williams' Secrets of Short-Term Trading

Sunday, November 23
8:00 am – 12:00 pm

There's never been a better short-term trader than **Larry Williams**, who captured the all time record for the Robbins World Cup Championship in futures trading, by actually **trading \$10,000 to \$1.1 million in less than 12 months**. He's the only trader/teacher who regularly trades \$1 million of his own money in front of his students, giving them 20% of the profits!

Larry has been researching and trading the markets for 40 years. He will teach you why **stocks, futures**, and the **S&P 500** do what they do on a short-term basis. There's no mumbo jumbo here. **You'll get hard and fast rules**. Learn how to use bond prices to trade stocks and indices. Find out how Larry's amazing **Blast Off!® indicator** pinpoints the trading days most likely to exhibit major up and down moves.

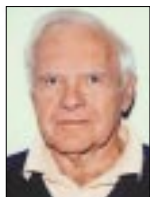
Larry will teach you how to **measure short-term trends** in **indices, stocks, and bonds**, and show you the price patterns that foretell quick, explosive, short-term moves. He will also clue you in on his secrets for knowing when to get out of a trade—the **best times to take profits**. If you feel you've been in the dark when it comes to day- and short-term trading, this is the experience that will light up your world. It really is that empowering. **Larry will show you exactly how he trades**, and give you the trade set-ups he himself will take the very next day.



\$395 per person, includes refreshments.

\$295 Early-bird price

If purchased before November 7.



John Hill

How to Trade the Best Trading Systems of All Time

Thurs., November 20
9:00 am – 4:00 pm

In this rare and unique full-day workshop, you learn how to implement some of the top trading systems currently used by successful traders. **Larry Pesavento** and **John Hill**, two veterans of the markets, will show you step-by-step how you can apply these systems consistently on stocks, options, futures, E-mini S&Ps, and Index Options.

Simply, you'll learn:

- **The Top Ten Trading Systems of All Time**
 - System performance over a 17-year time span
 - Drawdowns
 - Required equity to trade the system
- **Designing Your Own Trading System**
 - Understanding market dynamics
- **Tools of the Trader**
 - Opening range breakout studies
 - Patterns for short-term trading
 - Springs and upthrusts



Larry Pesavento

- “L” and “reverse L” formations
- Fibonacci applications
- Day of week studies
- Time of day studies for taking positions
- **The 12 Best Patterns for Swing Trading and Daytrading**
- **Complete Trading Plan for Trading the E-Mini S&P and E-Mini NASDAQ**
- **Proper Use of Fibonacci Numbers for Target Objectives and Risk Control**
- **How to Develop Your Own Pattern Recognition Swing Trading Methodology**
- **How to Use Options as a Trading Tool to Maximize Returns and Reduce Risk**
- **The Best Opening Price Patterns for Daytrading Stocks**
- **Trade Preparation**
 - Psychology patterns
 - Risk control
 - Money management



\$395 per person, includes refreshments.

One-hour lunch break on your own, 12:00 – 1:00 pm.

\$295 Early-bird price

If purchased before November 7.

“The education alone was worth ten times the registration fee. Most classes were exceptional and also introduced me to many teachers, authors and trading-related professionals which I have already contacted and will be doing business with in the future. Considering what most of these teachers charge for a one-day course, the registration fee is downright cheap.”

— J.M., Houston, TX



Alexander Elder, MD

Come Into My Trading Room...featuring Alexander Elder, MD

Friday, November 21

9:00 am – 4:00 pm

You **can** become a successful trader—IF—you enjoy learning, you are not afraid of risk, the rewards appeal to you, and you are prepared to put in the work.

In this full-day in-depth intensive session, **Dr. Alexander Elder, noted trader and psychiatrist**, and **author** will teach you what rules to set, what techniques to use, and how to manage your trading capital, so that you can trade with confidence and profit.

Learn how to find the **best trades** and make the **most efficient entry and exit decisions** as Dr. Elder teaches you his favorite analytical tools, as well as system testing, daytrading, and longer term swing-trading using his new Impulse Trading System. If you have ever asked yourself what it really takes to become a more successful trader, this bird's-eye look into the mind and method of the author of **Trading for Living** and now the bestselling **Come Into My Trading Room**, is a **DON'T-MISS** opportunity.



\$495 per person, includes refreshments.
One-hour lunch break on your own,
12:00 – 1:00 pm.

\$395 Early-bird price
If purchased before November 7.

“They offer any trader the chance to shake hands with and talk to the names in the trading industry. I found everyone highly approachable and astonishingly helpful.”

— L.T., Chicago, IL



Linda Raschke

Short-Term Trading Strategies from Market Wizard Linda Raschke

Saturday, November 22

9:00 am – 4:00 pm

Don't miss this one-day workshop on **short-term trading and position trading methods** useful in daytrading stocks and

S&Ps. Emphasis will be on capturing broader intraday market turns using traditional relative strength concepts, **principles of confirmation/non confirmation**, intraday indicators such as **ticks** and **trin**, in addition to **specific chart formations**. Strategies for three distinct types of trading days will be discussed: **Trend days, consolidation days**, and **reversal days**, with emphasis on how to determine in advance which type of day you should expect.

If you're serious about successful trading, this is the one special workshop you cannot afford to miss. Linda will teach you the trading techniques that she has used as a full time professional trader for the past 22 years. Her approach is one that you will not find written about or taught anywhere else. These are methods she used as a floor trader for many years and refined as a hedge fund manager in the 90s. These are the tools and principles that made her famous as one of Jack Schwager's market wizards. She continues to use them every day to trade **financial futures, stocks**, and **index futures**, especially S&P's, which she has traded since the first day they were listed.

Linda will teach you **strategies based off market internal indicators** such as the **ticks** and **trin** that can be used to **time index futures and stocks**. She will show you ways to harness the power of **relative strength concepts** that other stock traders are not using. She will teach you the power of harnessing **volatility concepts** in deciding which trading strategies to use on a particular day!

How do you decide whether to “**go with**” the move off the opening price or “**fade**” it? She will show you how to recognize when to **switch from trading range environment strategies to momentum type strategies on a daily basis**. And for short-term traders, she will teach you **time of day tricks**.

Tired of sloppy marginal performance? Tired of beating yourself? Tired of not being able to jump up to the next level? Walk away with the **necessary tools to WIN**. Learn when to use the big leverage and when to stay in a “**scalp mode only**”. Have the **confidence to pull the trigger on the big plays** and the **patience to wait for these higher probability trades**.

A full comprehensive manual will be included.



\$795 per person, includes refreshments and a box lunch.

\$695 Early-bird price
If purchased before November 7.

Buy tickets before
Nov. 7 & take advantage
of early-bird prices.

PAID EVENTS

	<u>Early-Bird Price</u>	<u>Regular Price</u>
How to Profit from the Market Turnaround with Options (Jon Najarian) Thursday, November 20 • 8:00 am - 12:00 pm	\$129	\$169
Tools of the Trade: Laying a Solid Foundation (Tom Bierovic) Thursday, November 20 • 9:00 am - 3:00 pm	\$195	\$295
Volatility for Traders (John Bollinger) Thursday, November 20 • 1:30 pm - 5:30 pm	\$295	\$395
How to Trade the Best Trading Systems (John Hill/Larry Pesavento) Thursday, November 20 • 9:00 am - 4:00 pm	\$295	\$395
Come Into My Trading Room (Alexander Elder, MD) Friday, November 21 • 9:00 am - 4:00 pm	\$395	\$495
Linda Raschke's Short-Term Trading Strategies Saturday, November 22 • 9:00 am - 4:00 pm	\$695	\$795
Larry Williams' Secrets of Short-Term Trading (Larry Williams) Sunday, November 23 • 8:00 am - 12:00 pm	\$295	\$395

Cancellation Fees: \$15 per ticket. All cancellations must be received seven (7) days prior to event(s) for a refund. Limited attendance, all registrations, tickets, and hotel reservations are on a first-come, first serve basis.

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